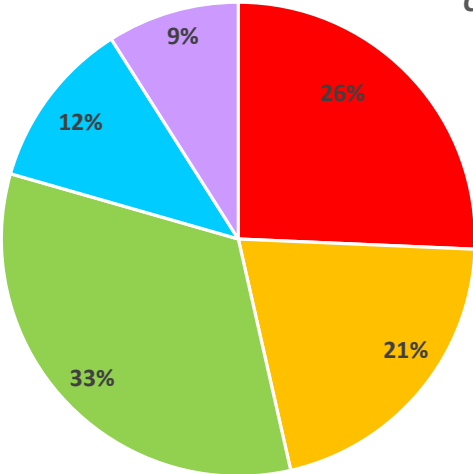


Daily COVID-19 Update: Concern + Media Consumption

Which statement best describes how you feel right now?

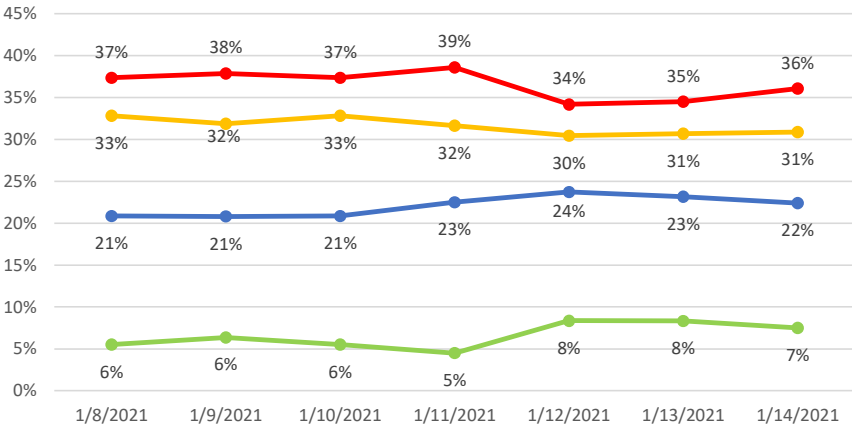
Current Day Data



- I'm staying home until I feel safe, even if officials say it's okay to go back
- People should stay home until officials say it's safe
- People should be able to go back to work as long as extra safety precautions are put in place
- Gatherings like concerts & sports events should stay closed, but businesses & stores should reopen
- Everything should reopen — people can wear masks if they want

How Concerned Are You About the Coronavirus (COVID-19)

Daily Trends



- I am not concerned at all about it
- I am moderately concerned, but not panicked
- I am concerned, but going about life with a few precautions
- I am extremely concerned, I have significantly altered my regular activities

CURRENT DATA 1/14/2021

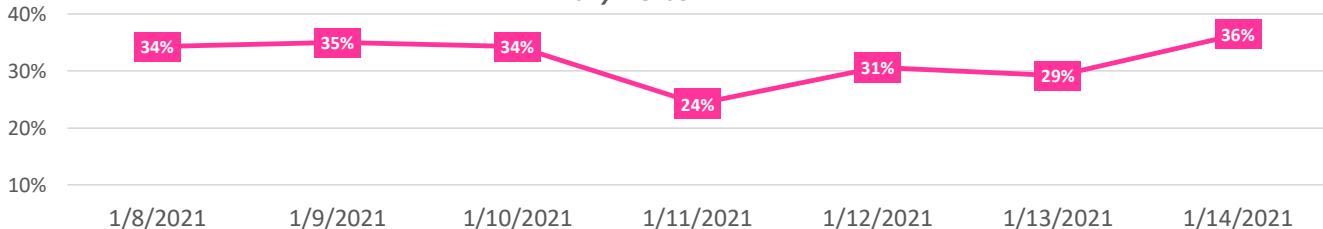
Data Updated: 1/14/21 11:58 PM



86% of today's respondents report using at least one media source more since the Coronavirus outbreak

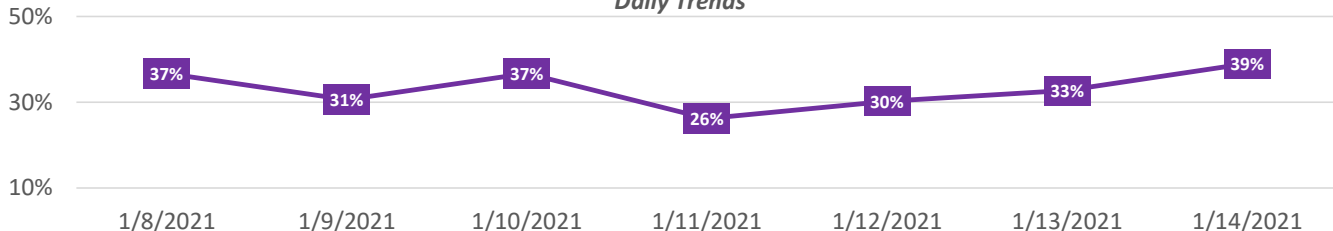
Use Radio for information on Coronavirus cases in your immediate area

Daily Trends



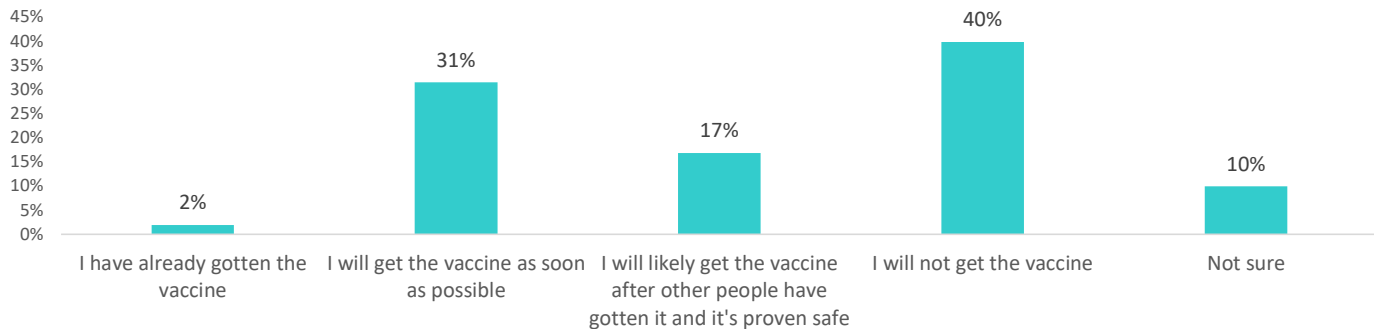
Using Radio more since the Coronavirus outbreak

Daily Trends



Do You Plan to Get the Coronavirus Vaccine?

Rolling Average



Data collected between 3/9-1/14/2020; n=10902 Persons 16-54 displayed from 1/8-1/14)